

## DAY 1 :: JUNE 11TH

| TIME        | SESSION NAME   |
|-------------|--|
| 10:00-12:00 | ARRIVAL & REGISTRATION   |
| 12:15-12:30 | OFFICIAL OPENING   |
| 12:30-13:00 | KEYNOTE TALK<br>PREPARING FOR AGENTIC COMMERCE<br>HEIKO HOTZ<br>GENERATIVE AI GLOBAL BLACKBELT GOOGLE  |
| 13:00-13:30 | TALK<br>PLUMBING BEFORE MAGIC:<br>WHAT IT REALLY TAKES TO TALK TO YOUR DATA<br>GORAN PAVLOVIC<br>DELIVERY DIRECTOR @ THINGS SOLVER   |
| 13:30-14:30 | COFFEE BREAK & NETWORKING  |
| 14:30-15:15 | PANEL DISCUSSION<br>AGENTIC STATE<br>BY TIAGO C. PEIXOTO & CHRISTOPHER TULLIS<br>GOVTECH COORDINATOR FOR THE WB & EU   SENIOR DIGITAL SPECIALIST<br>@ THE WORLD BANK GROUP   |
| 15:15-15:45 | PANEL DISCUSSION<br>AI FACTORY LIVE: FROM RECORD-BREAKING TOKEN<br>THROUGHPUT TO THE AGENTIC VERA RUBIN FUTURE<br>BY NIKOLA VURDELJA,<br>BDM FOR AI SERVICES @ ORION TELEKOM |
| 17:00-23:00 | PULA SIGHTSEEING & WINEYARD DINNER   |

## DAY 2 :: JUNE 12TH

| TIME        | SESSION NAME   | SESSION NAME   |
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| 09:30-10:00 | KEYNOTE TALK<br>AI WON'T REPLACE YOUR COMPANY. BUT ANOTHER<br>COMPANY USING AI WILL<br>GORAN KLEPAC<br>DIRECTOR OF BIG DATA ANALYTICS @ HRVATSKI TELEKOM   |  |
| 10:00-10:30 | TRANSFORMING PUBLIC SECTOR WITH AI<br>TBA<br>JOHANNES PAPE<br>HEAD OF ARTIFICIAL INTELLIGENCE SALES AND GO-TO-MARKET @ NETAPP<br>EMEA  | AI STRATEGY & IMPLEMENTATION<br>AI-POWERED CYBER RESILIENCE FOR INDUSTRIAL AND<br>CRITICAL INFRASTRUCTURE<br>THOMAS FISCHER<br>SALES DIRECTOR EASTERN EUROPE & BALTICS @ CLAROTY |
| 10:30-11:00 | TRANSFORMING PUBLIC SECTOR WITH AI<br>LORYA: OPEN-SOURCE AI FOR CULTURAL HERITAGE DIGITIZATION<br>VID STIMAC<br>PROJECT MANAGER AI, DIGITAL INNOVATIONS @ UNDP SERBIA  | AI STRATEGY & IMPLEMENTATION<br>YOUR AI STRATEGY IS NOT THE PROBLEM. YOUR OPERATING<br>RHYTHM IS.<br>FILIP BATURAN<br>HEAD OF AI STRATEGY @ SMARTCAT                             |
| 11:00-11:45 | TRANSFORMING PUBLIC SECTOR WITH AI<br>PANEL: BUILDING AI-READY PUBLIC INSTITUTIONS<br>NINOSLAV KEKIC<br>PPS SERBIA   | AI STRATEGY & IMPLEMENTATION<br>PANEL: THE LEADERSHIP CHALLENGE OF AI GOVERNANCE<br>RATKO DRCA, NIKOLA LEKIC, MILA MILENKOVIC<br>DELOITTE CROATIA, NELT GROUP, TELEKOM SERBIA    |
| 11:45-12:30 | COFFEE BREAK & NETWORKING  | COFFEE BREAK & NETWORKING  |
| 12:30-13:00 | TRANSFORMING BANKING & FINANCE WITH AI<br>AI-DRIVEN FINANCE: FROM AUTOMATION TO INTELLIGENCE<br>FILIP PETROVSKI<br>FOUNDER & DATA ARCHITECT @ DATA MASTERS   | AI-WORKFORCE<br>DEATH OF HUMAN IN THE LOOP:<br>CAN CO-INTELLIGENCE BE THE ANSWER?<br>ALIN KALAM<br>HEAD OF MARKET INTELLIGENCE & AI COORDINATION @ UNIQA INT.                    |
| 13:00-13:30 | TRANSFORMING BANKING & FINANCE WITH AI<br>BEYOND CHATGPT: WHY MOST BANKS ARE NOT READY<br>FOR AI - AND WHAT IT TAKES TO GET THERE<br>DEJAN DJEKIC<br>CEO @ FUNCTOR   | AI-WORKFORCE<br>PERSONALIZED CORPORATE UPSKILLING FOR THE AI ERA<br>JOSIP SABAN<br>CEO @ DATA MERIDIAN   |
| 13:30-14:15 | TRANSFORMING BANKING & FINANCE WITH AI<br>PANEL: THE FUTURE OF AI-POWERED FINANCIAL SERVICES<br>MIROSLAV GRBOVIC, ALIN KALAM<br>BANCA INTESA, UNIQA INTERNATIONAL  | AI-WORKFORCE<br>PANEL: HUMAN + AI: THE NEW WORKFORCE DYNAMIC<br>NENAD BOZIC, DRAGANA ZIVIC, DALIBOR LAZAREVIC<br>SMARTCAT, UNICREDIT, NIS  |
| 14:15-15:15 | LUNCH BREAK  | LUNCH BREAK  |
| 15:15-17:00 | ROUND TABLE SESSIONS<br>THE ROLE OF AI IN CUSTOMER EXPERIENCE AND PERSONALIZATION<br>AI LEADERSHIP AND ORGANIZATIONAL TRANSFORMATION<br>SCALING AI BEYOND PILOT PROJECTS<br>BALANCING INNOVATION, REGULATION AND SECURITY IN AI<br>DATA READINESS AND INFRASTRUCTURE FOR AI SUCCESS<br>MEASURING ROI FROM AI INVESTMENTS<br>AI SOVEREIGNTY: NECESSITY OR ILLUSION? |  |
| 21:00-23:30 | GALA NIGHT & AI AWARDS   |  |